



## ENTRY FORM

### Section I: General information

#### 1. Applicant's details

<b>Name of participating organisation:</b> <i>(this exact wording shall be used for the purpose of publicity)</i>	
<b>Postal address:</b>	
<b>Country:</b>	
<b>Website address:</b>	
<b>Contact person (name and title):</b>	
<b>Telephone:</b>	
<b>Fax:</b>	
<b>e-mail:</b>	

#### 2. Please tick the award category you would like to be considered for.

*(Note: you can apply for one category only; the Jury reserves the right to change the category if deemed necessary)*

- Entrepreneurial Trailblazer Award
- Enterprise Support Award
- Red Tape Reduction Award
- Investment in People Award
- Responsible Entrepreneurship Award

**Please give a brief description of your organisation.**

*maximum 100 words (approximately 10 lines)*

## Section II: the entrepreneurial project

This section deals with the degree of entrepreneurial initiatives your organisation has undertaken, how the initiative is being implemented and its benefits to the region.

### 1. Project details

<b>Project name:</b> <i>(this exact wording shall be used for the purpose of publicity)</i>	
<b>Timing:</b>	

### 2. Description of the project

Provide a detailed description of the project, addressing the following points, for example situation analysis; challenges; creative solution/business strategy; implementation, results, stakeholder involvement, future implementation plan.

*maximum 1350 words (approximately 3 pages)*

### 3. Results of the project

Provide detailed facts and figures of the project. These results must demonstrate that the project has existed for two years at least.

*maximum 1 page*

### 4. Third-party endorsement

Please attach an endorsement letter from a high-level local politician, entrepreneur or professor, who is not involved in the submitted project.

*maximum 2 pages*

### 5. Attachments (optional)

Please attach visual or audiovisual material that promotes your project. This material will help the jury to understand your bid but will not form part of the scoring.

*maximum weight: 500g*

### Section III: Publicity

Entering the European Enterprise Awards entails that you agree to have your project and organisation publicised.

#### **1. Media copy (optional)**

Please provide 200 words suitable for media purposes, describing the project and its results. The national selection team reserves the right to edit media copy provided.

#### **2. Public Relations contact at your organisation (if available)**

<b>Name:</b>	
<b>Title/function:</b>	
<b>Telephone:</b>	
<b>Fax:</b>	
<b>e-mail:</b>	

#### Section IV: Entrant agreement

As legal representative(s) for the project, I/we agree that it may be submitted for entry in the 2007 European Enterprise Awards. I/we declare the material submitted in the entry is a true and correct reflection of the project.

In the event that this project is selected as a nominee for the 2007 European Enterprise Awards, I/we agree to have our project and organisation publicised on the Awards' website and information distributed to the media.

<b>Name(s) of legal representative(s):</b>	
<b>Title/function:</b>	
<b>Date:</b>	
<b>Signature (s):</b>	

**Please send the completed and signed entry form to:**

**[national Spoc]**

## Entry rules

- By entering the national selection, you agree that in the event your entry is nominated, you will accept to represent your country in the European Enterprise Awards.
- The competition is open to local and regional authorities in the EU, Iceland, Norway and Turkey, that have boosted their region's economy during the two-year period prior to the Award year. This includes towns, cities, regions and communities as well as public-private partnerships between public authorities and entrepreneurs, educational programmes, businesses and business organisations.
- Cross-border initiatives will be accepted as long as they are nominated jointly by all countries involved.
- Closing date for entries to the national selection is left to the national contact points (SPOCs).
- **15.09.2007**: deadline for entries in official languages of the European Union other than English
- **30.09.2007**: deadline for entries in English
- Maximum length of application is 10 pages.
- Entries will be evaluated against the following criteria:
  1. Originality & feasibility: why is the project a success? What are its innovative aspects?
  2. Impact on the local economy: provision of figures to substantiate success claims
  3. Improvement of local stakeholder relations: has more than one interested party benefited from the implementation of this initiative? Why were they involved and what was their level of participation?
  4. Transferability: could the approach be repeated in the region and elsewhere around Europe?
- There is no entry fee.